

Yulisa Ma

EDUCATION

Rotman School of Management & Department of Economics, University of Toronto

Master of Financial Economics

Toronto, Ontario

Jul 2022 – Dec 2023

– **Award:** \$3,000 Graduate Scholarship

– **Upcoming Relevant Courses:** Corporate Financing II; Econometrics; Financial Risk Management; Options and Futures

Department of Mathematics, University of Waterloo

Bachelor of Mathematics, Major in Financial Analysis and Risk Management; Co-op Program

Waterloo, Ontario

Sept 2017 – Apr 2022

– **Academics:** cGPA 3.94/4.0; Graduated with Dean's Honours

– **Awards:** Graduated with Distinction; TD Securities Women in Finance Scholarship; President's International Experience Award; Dean's Honours List; President's Scholarship; Faculty of Math Entrance Scholarship

– **Relevant Courses:** Corporate Financing (A+); Options and Futures Markets (A+); Financial Mathematics (A+); Derivatives (A+); Risk Management (A+); Fixed Income Securities (A+); Money and Banking (A+); Investments (A); Managerial Accounting (A+)

INDUSTRY CERTIFICATIONS

– CFI Financial Modeling & Valuation Analyst (FMVA) Certificate

2022

– SAS Certified Base and Advanced Programmer

2018

PROFESSIONAL EXPERIENCE

Canadian Tire Corporation Limited

Internal Audit Analyst

Toronto, Ontario

May 2021 - Dec 2021

– Drove the data analytics in Replenishment and Purchase Order (PO) management audit projects

– Participated in the PartSource Inventory Count audit project involving preparing and conducting fieldwork using Excel

– Queried and cleaned PO big data using SQL and created independent analytics including product & customer segmentations, operation scorecard, and cost allocation reports for senior leaders

– Visualized SQL processes using Knime, facilitating and document a transparent and clear data flow across teams

– Validated credit performance data and reviewed financial reports of newly acquired Helly Hansen

Dejero Labs Inc.

Accounting Specialist

Waterloo, Ontario

May 2019 – Aug 2019

– Managed month-end balance sheet reconciliations and related financial reporting processes

– Performed daily financial transaction; verified, calculated and posted account payable and receivable data

– Prepared, collected, and processed the employee reimbursement items in the system

– Leveraged advanced Excel skills to create and to reconcile journal entries between the accounting and billing system

– Provided training sessions to two incoming interns by refining the manuals and briefing the daily routines

Kate Zhou Handbags

Marketing/ PR & eCommerce Associate

Beijing, China

May 2018 – Aug 2018

– Managed company social media accounts and created content to increase the popularity of the brand

– Streamlined the inventory recording system by creating and updating a database in ERP system; improved team's efficiency by 30%

– Developed data analytics skills by managing sales and customer data through eCommerce sites

RELEVANT CASE STUDY

The B.F. Goodrich-Rabobank Interest Rate Swap

Waterloo, Ontario

Winter 2022

– Led the team to conduct credit risk assessment of Morgan Guaranty Bank and CCP fee calculation

– Calculated the Rabobank's discount rate and the B.F. Goodrich's Probability of Default and Loss Given Default using Excel

– Quantify the annual fee for the transaction using calculated PD and LGD

– Delivered a team presentation with a follow-up Q&A session

EXTRACURRICULAR ACTIVITY

Arc School

Mandarin Teaching Assistant

Mississauga, Ontario

2015 – 2017

– Monitored students' performance by communicating with students and their parents regularly and concluded feedback to the teacher

– Coordinated events at the end of every semester and be responsible for students' tests and marking process

PERSONAL

– **Technical skills:** Excel, PowerPoint, Word, SAS, SQL, Python, R, VBA and Matlab (Beginner)

– **Languages:** Fluent in Mandarin and English, Korean (Beginner)

– **Interests:** Basketball (school basketball team member), Badminton, Vocal music, Featurette producer, Cat lover (raising 3 cats now)