

Lan He

EDUCATION

Rotman School of Management & Department of Economics, University of Toronto Toronto, Ontario
Master of Financial Economics Jul 2023 – Jun 2025

- **Award:** Entrance Scholarship (\$6,000)
- **Relevant Courses:** Corporate Financing II, Options and Futures Markets, Financial Economics, Econometrics, Security and Portfolio Analysis, Sustainable Finance

Queen's University Kingston, Ontario
Bachelor of Arts (Major in Applied Economics, Minor in Mathematics) Sep 2019 – Dec 2022

- **Academics:** cGPA 3.9/4.0
- **Awards:** Graduated with Distinction, Dean's Honour List 2019-22, Dean's Award of Excellence 2021-22
- **Relevant Courses:** Microeconomics (A+), Macroeconomics (A+), Financial Accounting (A+), Finance (A+), Econometrics (A), Public Economics (A-), Industrial Organization and Public Policy (A), Theory of Interest (A+), Statistics and Probability (A+)

INDUSTRY CERTIFICATIONS

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- Corporate Finance Institute: Financial Modeling & Valuation Analyst Jul 2023
 - The Marquee Group: Accounting, Merger Modeling, DCF Jul 2023

PROFESSIONAL EXPERIENCE

Empower Education Inc. Kingston, Ontario
Economics Tutor Jan – Apr 2023

- Tutored over 30 international university students and improved 60% of students' final grades compared to their midterm scores
- Developed lecture plans and materials for tutorials and review sessions, aligned with course objectives and tailored to student needs
- Facilitated the selection of research topics for students and provided guidance during brainstorming sessions

China Construction Bank Nanjing, China
Intern - Commercial Banking Advisor Jul – Aug 2021

- Performed daily banking operations such as deposits, withdrawals, and transfers ensuring efficient transactions
- Assessed clients' financial needs and recommended appropriate financial products, including insurance and wealth investments
- Managed in-person and telephone feedback promptly and improved the customer satisfaction scores

RELEVANT ACADEMIC PROJECTS

Market Research on Industrial Organization and Public Policy Apr 2022

- Authored a 6,000-word report on COVID-19 vaccine market, highlighting pricing domination by monopolist pharmaceutical firms
- Conducted research on the social implications of overpriced vaccines and expensive private healthcare in developing countries
- Performed OLS regression analysis on a self-collected dataset to examine the relationship among different variables

Financial Analysis of Metro Inc. (TSX: MRU) Mar 2021

- Utilized Excel to calculate the firm's liquidity, solvency, and profitability metrics and tracked its growth ratios over a 3-year period
- Wrote a report evaluating Metro's financial position and highlighting its strengths and potential challenges
- Conducted comparative analysis of the company versus retail peers to assess its competitive landscape

EXTRACURRICULAR ACTIVITIES

Queen's Chinese Students and Scholars Association Kingston, Ontario
Public Relations Associate May 2020 – Jun 2022

- Collaborated with other student associations to host engaging campus events together
- Raised \$6,000 annually and planned promotions, including online advertisements and business memberships
- Hosted 4 virtual and in-person workshops for 100+ students, crafting speeches and presentation slides

Missoo Dance Club at Queen's University Kingston, Ontario
Graphic Designer Sep 2019 – Dec 2022

- Designed over 20 pieces of artwork including the club logo and recruitment posters
- Performed at Culture Show to represent the student community diversity and fostered intercultural communication through art

PERSONAL

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- **Technical skills:** Familiar with Word, Excel, PowerPoint, Bloomberg, Pitchbook, SQL, Stata, Python
 - **Languages:** Mandarin (native), English (fluent), Cantonese (intermediate), Korean (basic)
 - **Interests:** Photography (landscape, portraits, 35mm film), music reviews (experimental electronic music, contemporary R&B, active user of Rate Your Music), graphic design, dancing (Jazz, Hip-Hop, Vogue, K-pop), Member of Women in Capital Markets