

Jennifer Liu

EDUCATION

Rotman School of Management & Department of Economics, University of Toronto

Master of Financial Economics

– **Awards:** University of Toronto Graduate Scholarship (\$6,000)

– **Relevant Courses:** Financial Economics, Corporate Financing II, Econometrics, Options and Futures

Toronto, Ontario

July 2022 – Dec 2023

Desautels Faculty of Management, McGill University

Bachelor of Commerce (Major in Finance with a Concentration in Business Analytics)

– **Academics:** cGPA 3.80/4.0

– **Awards:** Dean's Honour List; Graduated with Distinction

– **Relevant Courses:** Corporate Finance (A); Applied Corporate Finance (A); Investment Management (A-); International Finance (A)

Montreal, Quebec

2018 – 2022

INDUSTRY CERTIFICATIONS

– Corporate Finance Institute – Financial Modeling and Valuation Analyst (FMVA) Certificate

2022

– Bloomberg Market Concepts (BMC) Certificate

2021

PROFESSIONAL EXPERIENCE

Soochow Securities

Equity Research Intern – Healthcare Group

– Conducted research to support analyst's coverage of 8 companies in the medical beauty and service industries

– Drafted equity research reports (published) on 2 leading medical service companies Jinxin Fertility and Aier Eye Hospital

– Updated and maintained detailed company financial models (DCF) and valuation tables based on three statement analysis

– Coordinated with key stakeholders to facilitate management meetings and followed up with institutional investors

Shanghai, China

Summer 2021

Microsoft

Program Management Intern

– Worked alongside program manager and composed ~10 weekly newsletters on AI & IoT related research

– Outlined emerging trends in improving higher education learning experience with recommendations regarding potential partnerships

– Constructed data pipeline infrastructure to help streamline analytics process using SQL to reduce operational overhead

– Designed questionnaire to assist the operations team in delivering lab monthly newsletters and achieved 15% readership increase

Shanghai, China

Winter 2021

Allied Millennial Partners

Investment Banking Analyst Intern

– Performed comparable companies and DCF analysis on Delta Air Lines and American Airlines to update internal industry overview

– Researched a list of potential public targets for Peloton based on geography, market capitalization, and complementary product lines

New York, New York

Summer 2020

EXTRACURRICULAR ACTIVITIES

Redefine Her Street (RHS), McGill Chapter

Founder, Chief Financial Officer

– Launched RHS McGill with the executive team and promoted gender awareness in financial markets, acquiring 73 active members

– Hosted 4 guest speaker events “Women in Financial Markets” and arranged weekly roundtables in trending topics in finance

Montreal, Quebec

2021 – 2022

Focus Finance

Co-Head of Trend Reports

– Supervised 2 teams of 14 analysts who published monthly reports on recent financial trends to the club website

– Collaborated with the club M&A team and delivered APAC capital markets and industry analysis in Global M&A Outlook H1 2021

New York, New York

2021 – 2022

Association of Canadian Intercollegiate Investment Clubs (ACIIC)

Equity Analyst, McGill Chapter

– Participated in various workshops and alumni meetings on industry trends

– Collaborated with 6 McGill students to compete in 2 stock pitches (NASDAQ: CYBR, NYSE: BJ), entering the final round

– Completed 2 investment and private equity competitions in the manufacturing and retail industry

Montreal, Quebec

2020 – 2021

PERSONAL

– **Technical skills:** Familiar in Excel, Bloomberg Terminal Services, Capital IQ, SQL, R and Python (Intermediate)

– **Languages:** Native in Mandarin, Fluent in English

– **Interests:** Formula 1, Traveling (been to 15 countries in Asia, Europe, North America, and Africa)