

Ethan (Chencheng) Song

EDUCATION

Rotman School of Management, University of Toronto

Master of Financial Economics

Toronto, Ontario
Jul 2023 – Dec 2024

- **Awards:** Admission Scholarship (\$5000)
- **Relevant Courses:** Security & Portfolio Analysis (MBA); Corporate Financing II (MBA); Financial Economics I
- **Activities and Societies:** Co-Editor for MFE Weekly Roll

Rotman Commerce, University of Toronto

Bachelor of Commerce (Specialized in Finance and Economics; Major in Economics)

Toronto, Ontario
Sep 2019 – Jun 2023

- **Academic**
- **Awards:** Drew Thompson Scholarship; 4-Year Dean's List Scholar (2020-2023)
- **Relevant Courses:** Futures and Options (A+); Capital Market Theory (A+); Fixed Income Securities (A); Corporate Finance (A-); Investments (A-); Applied Econometrics I (A+); Macroeconomics Theory (A); Empirical Methods in Microeconomics (A+)

INDUSTRY CERTIFICATIONS

- Bloomberg ESG (Environmental Social Governance) Certificate 2023
- Corporate Finance Institute: Capital Markets and Securities Analyst Certificate (CMSA) 2023

PROFESSIONAL EXPERIENCE

CBRE Canada

Intern

Toronto, Ontario
Nov 2018 – Nov 2022

- Delivered 100+ visually compelling PowerPoint presentations to Chinese clients, which contributed to the closure of 10+ deals
- Facilitated bilingual communication at 30+ conferences through on-site English-Mandarin translation
- Coordinated 15+ events, conferences, and client meetings, ensuring seamless logistics and enhancing client engagement
- Leveraged proficiency in Excel to clean and analyze data for 100+ weekly market wrap-up journals, enabling more effective tracking of commercial real estate trends

MSC Logistics China

Intern – Business Analyst

Shanghai, China
May 2021 – Jun 2021

- Conducted rigorous background checks on 41 potential partners and scrutinized 13 logistics-related industrial exhibitions
- Contributed to the due diligence process and performed market research for over 30 prospective M&A targets
- Executed a comprehensive analysis of the Canada-China trade relationship by leveraging data from the Port of Vancouver and Port of Ningbo-Zhoushan, yielding strategic insights for executive-level decision-making

RELEVANT ACADEMIC PROJECTS

Research Opportunity Program

Research Assistant under Prof. Lynette Ong's guidance

Toronto, Ontario
May 2021 – Aug 2021

- Completed literature review of 50+ scientific journals on Chinese real estate developers' role in urbanization
- Examined development processes for 20+ major Chinese developers, focusing on land expropriation, financing, and sales

ESG Analysis of Teck Resources

Independent Project

Toronto, Ontario
2022

- Analyzed key areas including carbon emissions, toxic waste management, community relations and corporate governance
- Leveraged multiple sources including MSCI's ESG Ratings & Climate Search Tool and Teck Resources' annual and sustainability reports to gather data
- Identified significant concerns affecting the company's valuation, including its carbon footprint, control of toxic emissions, and unbalanced voting rights

EXTRACURRICULAR ACTIVITIES

Hong Kong-Canada Business Association

Volunteer

Toronto, Ontario
Feb 2020, Feb 2022

- Actively participated in planning and organizing the 36th and 38th Annual Chinese New Year Balls for HKCBA
- Collaborated with a team to manage logistics, coordinate with vendors, and ensure the smooth execution of both events

PERSONAL

- **Technical Skills:** Bloomberg; Stata; Python; Excel; Power BI; ESG Analysis
- **Language:** English; Mandarin
- **Interests:** Active Investing (7 years); Real Estate Market Analysis; History; Badminton; Cycling